

ITEM No. 11410/55

HW
27 December
AA Ref.No. P-246

POLAND

REGIME RESPONSE TO WESTERN BROADCASTS
REGIME PROGRAMMING POLICIES

PROPAGANDA 2600
Anti-Western 2601 a

WESTERN BROADCASTS COMPETE WITH REGIME PRESS

SOURCE AUDIENCE ANALYSIS SECTION: POPROSTU, No. 36 (345), November 6, 1955, p.2, article by Jerzy OSKARDY entitled "More attention to earthly matters". (Excerpt)

AUDIENCE ANALYSIS SECTION COMMENT: This the second recent admission in the regime press that the inadequacy of the regime's information service compels people to listen to Western broadcasts (cf. ZYCIE WARSZAWY, November 13, Item 10314/55).

EVALUATION COMMENT: None

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The author complains that the regime press gives inadequate or biased information on what is going on abroad, and in particular on the economic situation in USA and in West Germany, on the European Coal and Steel Community, and even on China and the GDR.

Excerpt:

"...What is the effect of this policy ? In the course of years a great thirst has been created for information about the capitalist countries (though by no means out of sympathy for capitalism). Information was sought wherever possible. And since our press and radio provided too little of it, this type of information was sought in foreign broadcasts and publications.."

End.