

NYC-50 8 MAR 1963

TO SCHELL INFO SMITH BURKS
FROM WALTER INFO KAUFMANN
217 PM.

RE RFEB 7 OF 8 MAR.

LAST PARAGRAPH OF THIS MESSAGE FROM FIRT BELLUS ELIAS
NOTES THAT "PROGRAM ANALYSIS AGAIN NOTES SOME OMISSIONS IN DGS
IMPLEMENTATION (SEE PARTICULARLY ITEM 7 OF DGS FOR 6 MARCH).
PLS ADVISE WHEN AND HOW YOU INTEND TO COVER."

THIS SEEMS TO ME TO REPRESENT SOME CONTINUING MIS-
UNDERSTANDING EITHER ON THE PART OF THE ANALYST OR THE BD DIRECTOR
OR BOTH. IN THIS SPECIFIC INSTANCE, TWO OF THE THREE ITEMS
WHICH MADE UP THE SECTION OF THE DAILY GUIDANCE REFERRED TO
WERE CLEARLY LISTED AS FOR OPTIONAL COVERAGE. THE OTHER ITEM
WAS MARKED "NEW YORK PROVIDES PRIMARY COVERAGE." IN THE
LATTER CASE (WHICH CONCERNED THE FIFTIETH ANNIVERSARY OF THE
LABOR DEPARTMENT), THE SUBJECT WAS SO BROAD THAT WE AGREED
IN OUR DISCUSSION OF THE ANNIVERSARY HERE THAT THE DESKS
COULD COVER IT AS TIME AND MATERIAL PERMITTED AND THAT IT
WAS NOT ANYTHING WHICH DEMANDED ACTION WITHIN 24 OR 34 HOURS.
(MORE)

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FROM OUR CONVERSATIONS ON THIS WHOLE MATTER, I BELIEVE WE
ARE IN VERY FIRM AGREEMENT ABOUT THE PURPOSE AND MEANING
OF THE GUIDANCE, AND ABOUT THE NEED TO AVOID A MECHANICAL
APPROACH TO ITS IMPLEMENTATION (WHICH WAS VERY CLEARLY SPELLED-
OUT IN SMITH'S MEMORANDUM OF 1 OCTOBER 1962 TO BURKS).
THEREFORE, I BRING THIS TO YOUR ATTENTION ONLY BECAUSE EVERY
TIME SOMETHING SUCH AS RFEB 7 COMES ALONG, IT REALLY UPSETS THE
CZECHOSLOVAK DESK HERE. PEOPLE IMMEDIATELY FEAR WHAT DOES IN
FACT SOMETIMES LOOK LIKE A MECHANICAL APPROACH TO GUIDANCE
IMPLEMENTATION. PERHAPS IT WOULD BE USEFUL FOR YOU TO DISCUSS
THIS AGAIN WITH FIRT AND HIS DEPUTIES, FOR I BELIEVE THEY COULD
CONTROL THIS BEST BY NOT TAKING THE ANALYST'S COMMENTS QUITE
SO LITERALLY.

I MAY BE ABLE TO HELP IN ONE RESPECT, NAMELY TO INDICATE
IN A MESSAGE SEPARATE FROM MY NY COMMENTS AND SUGGESTIONS THOSE
ITEMS WHICH WE DON'T SEE ANY PARTICULAR URGENCY TO COVER BUT
WHICH WE THINK SHOULD BE BORNE IN MIND AS POTENTIALLY USEFUL
AS TIME ALLOWS.

END MSG