

NYC-8 3 MAR 1964

TO SMITH
FROM RICHARDSON
1107 AM.

RE MUN 146 OF 28 FEB AND MUN 5 OF 3 MARCH (ERRONEOUSLY
DATED 3 FEB). I AGREE THAT "BROADCAST ANALYSIS UNIT" IS AN
IMPROVEMENT OVER PRESENT TITLE AND LESS LIKELY TO CAUSE
CONFUSION THAN "POLICY ANALYSIS."

GLAD TO HEAR DAVIS AND BRINKLEY ARE IN ACCORD.

END MSG