

NYC 180 30 AUG 62  
AGNIEL INFO SMITH ADAMS HILL TANKSLEY  
FM WALTER FOR KAUFMANN INFO KOERNER PETZALL SMIALOWSKI

1024A

REUR MUN 153 OF 29 AUG.

1. ARRANGEMENTS HAVE BEEN MADE TO TAKE CARE OF ALL REQUESTS CONTAINED IN YOUR MESSAGE. NEW YORK NEWSROOM WILL DO BACKGROUNDER ON TELSTAR OPERATION, INCLUDING INFORMATION YOU SPECIFICALLY REQUEST.
2. EXACT TRANSMISSION TIME GIVEN IN NYC 164 OF 27 AUG.
3. WE BELIEVE THERE IS LITTLE POSSIBILITY OF HARM IN GIVING AUDIENCES ADVANCE NOTICE OF TELSTAR BROADCASTS. OUR ENGINEERS FEEL CHANCE OF FAILURE VERY SLIGHT. ON THE OTHER HAND, ADVANCE PUBLICITY COULD HELP ASSURE MAXIMUM AUDIENCE WHICH WE CERTAINLY DESIRE ON THIS OCCASION. TECHNICAL FAILURE WILL NOT REFLECT ADVERSELY ON RFE AS OUR LISTENERS WILL UNDERSTAND THAT IT IS DUE TO CIRCUMSTANCES BEYOND OUR CONTROL.  
END MSG.