

NYC123 21 MAR 63  
TO BURKS  
FROM WALTER INFO KAUFMANN  
1205 PM  
REUR MUN 119 OF 20 MARCH.

I THINK WHATEVER PROBLEMS MAY REMAIN WITH REGARD TO DOVERAGE ARE QUESTIONS OF DEPTH OF COVERAGE RATHER THAN THE ACTUAL INCLUSION OF ANY ONE ITEM IN PROGRAMMING IN SOME FORM. THIS IS A TACTICAL CONSIDERATION IN WHICH DESKS NEED SOME LEEWAY AS THEY WORK OUT THEIR DAILY PROGRAM PLANS. HAVE DISCUSSED THE QUESTION WITH PECHACEK AND SLOUKA AND FIND NO EVIDENCE OF ANY WISH OR INTENT TO AVOID COVERAGE WHEN IT IS UNDERSTOOD THAT IT IS MANDATORY. PARA

MY SUGGESTIONS CANNOT AT ALL TIMES REPRESENT ALL PROGRAM PLANS OF NEW YORK EDITORS. CLEARLY CERTAIN ITEMS ARE INCLUDED AS OPTIONAL MATERIAL IN AN EFFORT TO ENCOURAGE - ALTHOUGH NOT FORCE - UTILIZATION OF EVENTS WHICH SOME DESKS MAY FIND HELPFUL, OTHERS QUITE IMPOSSIBLE TO INCLUDE IN THEIR AVAILABLE TIME SLOTS. MANDATORY COVERAGE ITEMS ARE, OF COURSE, USUALLY MATTERS OF SUCH PARAMOUNT IMPORTANCE THAT THERE IS LIKELY TO BE LITTLE QUESTION OR MISUNDERSTANDING ABOUT WHY THEY ARE MENTIONED IN THE GUIDANCE. PARA  
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WILL CONTINUE TO WORK ON THIS, BUT AM FRANKLY PUZZLED AS TO WHY THE PROBLEM SEEMS TO COME UP ONLY ON THE CZECHOSLOVAK DESK. I HAVE A VERY HIGH REGARD FOR THE EFFORTS OF PECHACEK AND HIS GROUP HERE, AND CANNOT UNDERSTAND WHY THIS COVERAGE MATTER SHOULD APPEAR TO BE SO MUCH MORE DIFFICULT WITH THIS DESK THAN ANY OTHER.  
END MSG