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CZECHOSLOVAKIA
SWEDEN

CULTURE
Film

CZECH-SWEDISH FILM EXCHANGE.

SOURCE STOCKHOLM: The daily "Morgon Tidningen."

DATE OF OBSERVATION: The Eighth International Film Festival in KARLOVY VARY was opened on July 11 1954. Representatives of 28 countries took part in it. The fact that the Swedish film "She Danced For A Summer" had a great success in the CSR, is confirmed here by official sources. The Czech film "The Emperor's Baker" /Císařův pekař/ is known here as is the international success of Czech puppet films. This report may well serve our Cultural Editors.

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Two topmen in the Czech film industry, Dr. František POLÁK and Dr. Eduard HAIŠ, are at present in STOCKHOLM negotiating for a livelier Czech-Swedish film exchange, especially with the Swedish concern "Nordisk Tonefilm" whose representative attended the Czech film festival at KARLOVY VARY this summer. They have already seen two Swedish films which are interesting them: "Anaconda," a tale of adventure in South America, and "Salka Valka," the story of a young Icelandic girl, the author of which is the half-Communist Icelandic writer Halldor LAXNESS. Other Swedish films they propose to see are "For the sake of my hot youth," a rather sexy but romantic story, "The Great Adventure", a film about nature, which got a prize this summer at the CANNES film festival, and "Soldier Bom," a comedy in the crazy style.

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The visitors say that the Czechs love going to the movies and that it is difficult to get a ticket to the Saturday and Sunday shows as these are always booked in advance. The Swedish film "She Danced for a Summer" is a great success in Czechoslovakia, they say, and is at present being shown in forty cinemas. Hitherto about one million Czechs are believed to have seen this film.

The Czechs are holding out the bait of import to Czechoslovakia to the Swedish producers to make them receptive for Czech films in Sweden. Hitherto the Swedes have not shown any very lively interest although one Czech film "The Emperor's Baker," is at present shown in STOCKHOLM and has been praised by the critics although they have remarked that the color process is far from perfect. The Czechs are well aware that they cannot hope to sell any pure propaganda films in Sweden and therefore concentrate mainly on their really very good puppet films for which they hope to find a market in the children's cinemas.

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