

ITEM No. 10952/55

AH
12 December
AA Ref.No. R-13

RUMANIA
REGIME RADIO-TV FACILITIES

PROPAGANDA 2600
Anti-Western 2601 a

RUMANIA DEVELOPED HER TELEVISION

SOURCE AUDIENCE ANALYSIS SECTION: "Informatia" November 25, 1955

AUDIENCE ANALYSIS SECTION COMMENT: Rumanian experimental television transmissions have recently been expanded to daily programs. Every day, from 19 to 2100 hours, a television set of the type "TEMP" presents a program of documentary news on the premises of the permanent exhibition "Aspects of peaceful reconstruction in USSR" in BUCHAREST.

EVALUATION COMMENT: Rumania is the last captive East European country to start with a TV program. No sales or prices of TV sets have so far been reported to us and it appears that the mentioned types are mainly on display with a view to prepare the market. According to "Romania Libera" of August 6 (the first information on the TV experimental station), August 7 and November 3, 1955 the completion of a regular TV system in Rumania will take several years.

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(excerpts)

For the last three months, Rumania's first experimental television station has pursued its efforts to give the Rumanian public a regular television service. At different points in the capital, television sets of the type "Leningrad" show viewers the transmissions of an experimental program.

The new Rumanian television station is under construction and will have a transmitter with a capacity of 1,50 kw, which is half a kw more than the actual experimental station in use.

A picture reception room will be provided with the latest technical achievements, permitting the transmission of a complete program. Recently, the weekly program transmitted on Saturdays, from 19 - 2100 p.m., has been extended to daily transmissions, viewed at the same hours.

Skilled technicians are now engaged in the installation of two

(more)

relay stations, which have been adapted for television by the "ICECIN" Office.

The Laboratory attached to the experimental studio is also contributing to the efforts to make a perfect transmission available to interested listeners.

End.