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NYC 85 17 JAN 1982
TO SMITH INFO NOWAK ZAWADZKI
FROM KAUFMANN INFO WALTER WAGNER WASIUTYNSKI
1137 AM
URGENT

WAGNER AGAIN TELEPHONED NICHOLS IN WASHINGTON INFORMING HIM THAT THERE IS NO POLICY PROBLEM IN BROADCASTING CIEPIELA INTERVIEW AS RECORDED BUT IN ORDER NOT TO JEOPARDIZE "4H CLUB" EXCHANGE PROGRAM WE WISH TO TAKE INTO CONSIDERATION THEIR POSSIBLE COMPROMISE SUGGESTIONS WHICH FOLLOW:

- 1) TO ELIMINATE EXPRESSION "REGIME PROPAGANDA" IN THE OPENING ANNOUNCEMENT AND MAKE ONLY REFERENCE TO "SZTANDAR MŁODYCH".
- 2) TO INTRODUCE A NEW ELEMENT CIEPIELA DID NOT MENTION NAMELY: THE GREAT HOSPITALITY AMERICAN EXCHANGE FARMERS ENJOYED IN POLAND.
- 3) TO ELIMINATE THE FOLLOWING REPLY BY CIEPIELA TO THE QUESTION WHY STATE FARMS IN POLAND DO NOT PRODUCE AS MUCH AS THEY SHOULD. QUOTE CIEPIELA: "BECAUSE PEOPLE HAVE NO INCENTIVE, THEY ARE UNDERPAID AND THEY HAVE TO PAY VERY HIGH PRICES FOR FOOD AND CLOTHING. AND TO TELL THE TRUTH THEY DO NOT HAVE VERY MUCH TO LOOK FORWARD TO. SO THEY ARE NOT TOO EAGER TO PUT ANY GREAT EFFORT INTO THEIR WORK. AND TO BE MORE EXACT THEY TRY TO AVOID WORK AS MUCH AS POSSIBLE."

- 4) MR. NICHOLS ALSO WANTS TO DELETE CIEPIELA'S SENTENCE THAT

NYC 85/2--

"POLISH FARMERS HAVE NO CONFIDENCE IN THE GOVERNMENT," WHEN HE SPEAKS OF AGRICULTURAL CIRCLES BEING CONSIDERED AS A TRANSITION TO COLLECTIVE FARMS.

- 5) HE ALSO WANTS US TO DROP CIEPIELA'S STATEMENT TO THE EFFECT THAT "THE GREAT MAJORITY OF PEOPLE IN POLAND WITH WHOM WE HAD CONTACT WERE OF THE SAME OPINION" I.E. THAT "ONLY PRIVATE INITIATIVE CAN GIVE BEST RESULTS IN BUSINESS OR IN AGRICULTURE." NICHOLS DOES NOT OBJECT TO CIEPIELA EXPRESSING THIS OPINION AS HIS OWN.

- 6) FINALLY NICHOLS WANTS THE LAST PARAGRAPH IN WHICH MARTHA SUMMARIZES THE INTERVIEW TO BE DROPPED ENTIRELY. TECHNICALLY, THE ABOVE SUGGESTIONS NOS. ONE, TWO, FOUR, FIVE AND SIX ARE FEASIBLE. THEY CALL FOR CUTS AND RE-RECORDING BY ANNOUNCER AND MARTHA. SUGGESTION NO. THREE IS NOT FEASIBLE BECAUSE THE ELIMINATION OF THIS PARAGRAPH MAKES A NEW STATEMENT BY CIEPIELA MANDATORY AND HE LIVES NEAR ALBANY NOT IN NYC. THEREFORE, IN ORDER TO PLEASE 4H CLUB DIRECTOR, WE WOULD HAVE TO INVITE CIEPIELA TO NEW YORK AGAIN WHICH MEANS ADDITIONAL EXPENSE AND TAKES TIME. WE ARE NOT SURE WHEN AND IF HE WILL RESPOND TO INVITATION. WE ALSO DON'T KNOW WHAT HE WILL WANT TO SAY.

POLITICALLY AND PROGRAMWISE ELIMINATION SUGGESTED IN POINT THREE ALMOST DEFEATS THE PURPOSE OF THE INTERVIEW, WHILE OTHERS RESULT IN ALTERING ITS GENERAL TONE AND COULD BE ACCEPTED. WAGNER CLEARLY TOLD NICHOLS THE FINAL DECISION WILL BE TAKEN BY RFE DIRECTOR AND STATED THAT CIEPIELA-BUSSE INTERVIEW PRINTED BY U.S. NEWS AND WORLD REPORT HAS BEEN BROADCAST TO POLAND. HE SPECIFICALLY POINTED OUT THAT THE STATEMENT ON LACK OF INCENTIVE UNDER COMMUNIST ECONOMY WAS CONTAINED IN PRINTED VERSION. BY BROADCASTING

NYC 65/3--

IT IN OUR INTERVIEW WITH CIEPIELA WE WOULD ONLY REPEAT IT WITHOUT BRINGING A NEW IRRITANT.

UNDER THE ABOVE CIRCUMSTANCES THERE WOULD APPEAR TO BE THE FOLLOWING ALTERNATIVES:

1) TO BROADCAST EMASCULATED SCRIPT. DO NOT RECOMMEND THIS, AS IT WOULD BE A POINTLESS EXERCISE.

2) INVITE CIEPIELA BACK AND ATTEMPT TO GET HIM TO RECORD THE TYPE OF INTERVIEW THE 4-H CLUB WANTS. THIS WOULD PROBABLY ALSO BE SELF-DEFEATING.

3) BROADCAST THE SCRIPT AS IS AND RISK THE 4-H CLUB STIRRING UP A FRACAS WITH EAST-WEST CONTACTS BRANCH OF STATE. IN MY OPINION, POLISH REGIME WILL NOT DISCONTINUE AGRICULTURAL EXCHANGE UNLESS IT FEELS THAT IT IS TO ITS ADVANTAGE TO DO SO AND OUR BROADCAST WILL NOT INFLUENCE THIS DECISION, ALTHOUGH IT COULD WELL BE USED AS A PRETEXT BY REGIME.

4) DROP THE CIEPIELA INTERVIEW ENTIRELY AND USE U.S. NEWS INTERVIEW IN ITS PLACE.

PLEASE ADVISE WHAT YOUR DECISION IS, AS I FEEL THAT WE SHOULD INFORM NICHOLS.

END MSG.